

ESTHER O.

Menswear & Accessory Designer

CONTACT

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EDUCATION

Syracuse University

BFA in Fashion Design

Minor in Entrepreneurial Studies

Winner of the Experimental Design Award

London College of Fashion

Study Abroad Program

Studied advanced fashion design and fashion business courses

AWARDS

- Most Experimental Design Award for Syracuse University Senior Collection
- Knitwear Design Award 2023
- Dean's List

SKILLS AND PROGRAMS

- Creative Problem Solving
- Intermediate Adobe Suite
- Intermediate Microsoft Suite
- Product Design and Sampling
- Project Management
- Trims and Textiles
- Draping and Patternmaking
- Hand Sketching
- Computer Aided Design
- Technical Flats Creation
- Color Theory & Storyboards
- Sample Creation

ABOUT ME

Designer currently focusing on a menswear and accessory pathway in future endeavors with interest in combining experimental and commercial fashion. Growing interest in bringing creativity to menswear in a way that celebrates masculinity. I work with a passion and determination that allows me to be innovative and find inspiration in anything and seek to align my work ethic and my morals in my work as a creative.

EXPERIENCE

Francesca Castellano

Fashion Studio Assistant

- Created and improved previous slope patterns in order to rebrand new portion of the company
- Edited and completed 50% of existing patterns in order to properly execute designer vision into collection
- Chose color boards and made suggestions on how to improve efficiency of various products and apparel
- Opened up and maintained office space cleanliness
- Created samples using patternmaking, hand sewing, draping and industrial sewing skills
- Worked closely with the team other industry professionals from development to final product

PLITZS Fashion Marketing

Head of Wardrobe & Styling

- Oversaw the organization of over 200 fashion show looks for NYFW show approval
- Organized the assistance of assigned styling assistants in order to properly delegate the weekly tasks
- Used and strengthened creative leadership and team management skills
- Executed the show and model order arrangement according to manager's expectations
- Conducted dozens of diverse model interviews to plan into spreadsheets for possible use in the NYFW shows
- Created and oversaw the video editing for virtual modeling competitions for show file research

Syracuse University Student Engagement

Building Manager

- Arranged and managed spaces for reserved events according to clientele specification
- Developed and strengthened customer service and creative problem solving skills
- Oversaw the desk attendant activities
- Prepared for and acted on emergencies needing involvement